An Introduction to the Deming Management Method • 8-Hour 2-Day Workshop

A New Style of Management:
Shifting from “Me” to “We”
Thinking & Action

The W. Edwards Deming Institute® introduces a new 8-hour immersion program, for leaders at all levels of management. The focus is on the foundations of teamwork and the connecting power and financial potential this provides to all organizations. As Dr. Deming believed, working together is fundamental to solving and preventing problems, while providing us the ability to “do more with less.”

This interactive workshop aims to reveal blind spots to teamwork and presents new fundamental concepts and strategies from the Deming Management Method. These strategies will shift organizations in a new direction, embedded with the vibrant benefits of a collaborative environment. You will experience a powerful new framework, one enabling leadership to better manage their resources, time, money, knowledge, equipment, and people.

Audience
Senior leaders, board members, managers and staff, as well as customers and suppliers. We encourage teams to attend so they can participate in collaborative learning and a common immersion experience.

Workshop Takeaways
Your dramatic new view of your organization leads to an acute awareness of how to understand and manage systems, variation, people (psychology), and knowledge. These are the four critical interdependent elements of Dr. Deming’s Management Method, his System of Profound Knowledge. You will learn how to shift organizational resources from an emphasis on solving problems to preventing problems. Ultimately, the Deming philosophy creates stronger, more prosperous organizations, benefiting owners, leaders, workers, suppliers, customers, and communities.

“ It would be better if everyone would work together as a system, with the aim for everybody to win. What we need is cooperation and transformation to a new style of management.”

W. Edwards Deming
Gain Insight & Understanding Into:
- The broad value and applicability of the Deming Management Method
- Increasing customer delight and loyalty
- Better leadership decision making and ROI
- Practices that lead to greater innovation, productivity, and competitiveness

Discover Opportunities for You & Your Organization to:
- Focus resources on problem prevention rather than fire-fighting
- Demonstrate the value of “analysis of root causes” instead of “root cause” thinking
- Promote discussion about systems thinking and who is part of the system; leading to savings and increased customer value
- Unleash the ability to do more with less resources
- Remove fear, boost motivation and collaboration
- Increase quality and continually improve

Speaker Information:
Workshop Facilitator:
Bill Bellows, Ph.D.
Deputy Director of
The Deming Institute

Introduction:
Kevin Edwards Cahill
Executive Director &
President of
The Deming Institute

Workshop Schedule (8 hours over 2 days)
DAY 1:
Lunch ......................... 12:00 noon - 1:00 pm
Workshop ..................... 1:00 pm - 5:00 pm

DAY 2:
Workshop ..................... 9:00 am - 1:00 pm
Outbrief ....................... 1:00 pm - TBD

What’s Included:
Handouts, light snacks, lunch and beverages.

For more information visit www.deming.org or email staff@deming.org
The W. Edwards Deming Institute® is a 501(c)(3) nonprofit organization.