

2022

A YEAR OF GROWTH





Thanks to you, the **inspiring and generous Deming community**, the Institute grew in so many ways in 2022. I hope this report will help you see the impact of our combined efforts.

Together we are carrying forward my grandfather's legacy, and **enriching society through the Deming philosophy**.

Looking ahead: 2023 is the 30th anniversary of the Institute. We are **humbled by your dedication** to building more connections, growing partnerships, and bringing more folks into the Deming community.

Yours in lifelong learning,



Kevin Edwards Cahill,
Executive Director

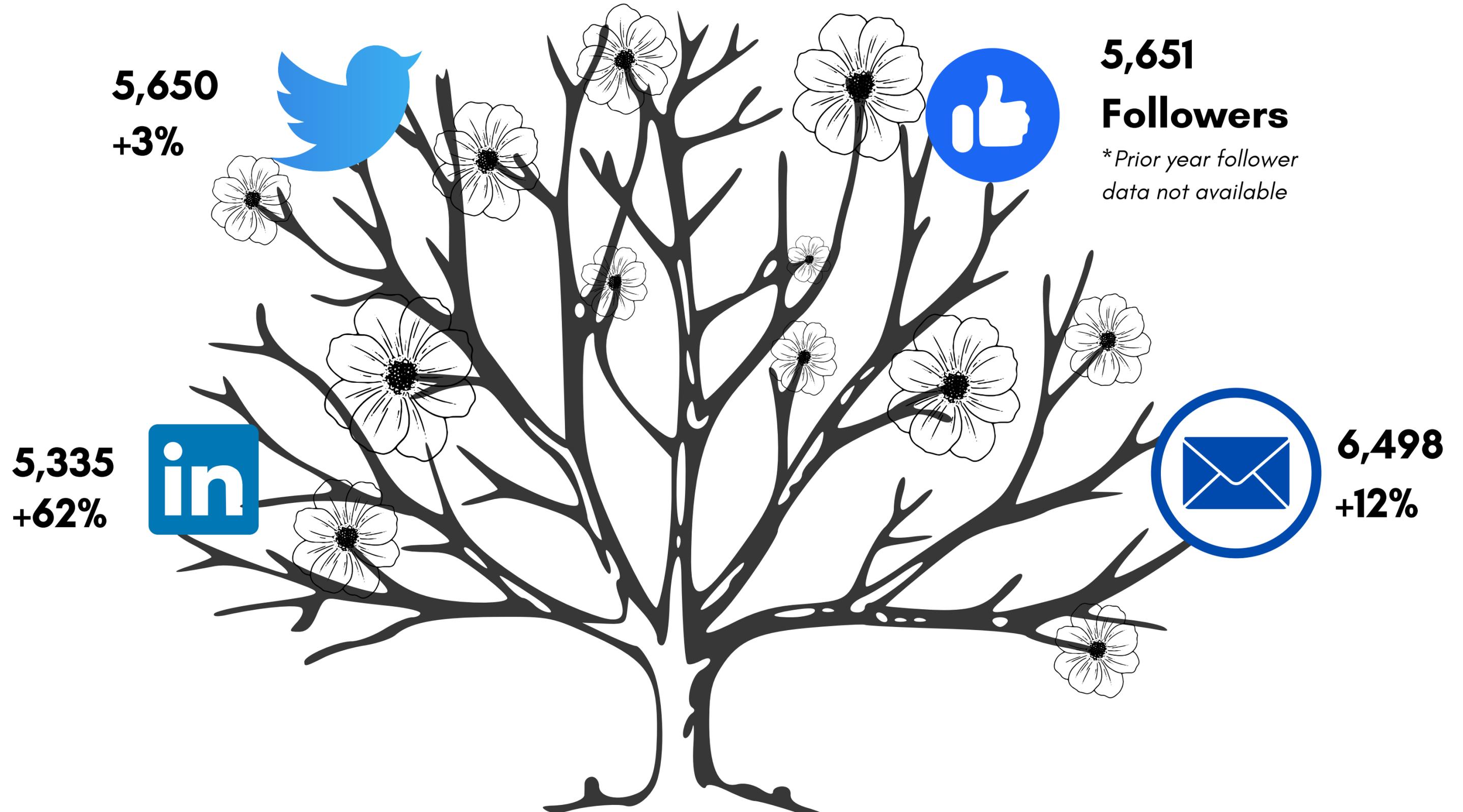


Thank you!



Our staff is growing!
Christina Dragonetti
Bea Vanderhoof
Kevin Cahill
Katie Krell
Darlene Suyematsu

Growing Our Community





2

10

18

2

5

18

6

14

14

717

49

450

238

4

114

1019

2106

1289

Atlantic Ocean

4

241

276

23

2

2

19

22

AFRICA

13

7

3

3

24

6

30

55

161

171

465

19

5

47

34

269

10

7

3

2

18

33

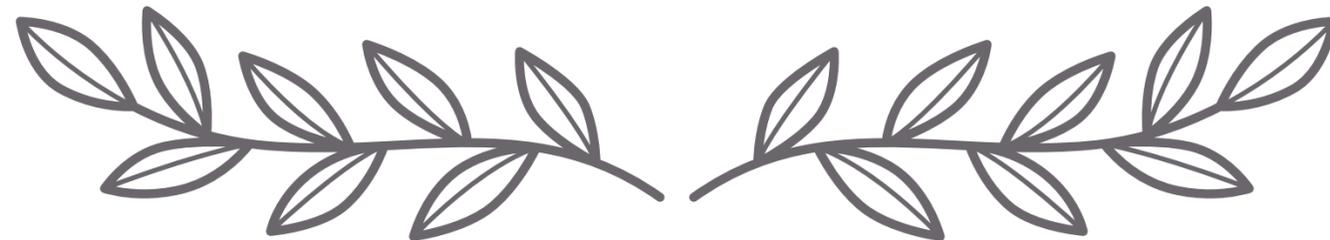
7

3

75

Indian Ocean

67
volunteers
donated
1,038 hours



Thank you to our amazing volunteers for helping in so many ways!



- Serving as DemingNEXT subject matter experts
- Contributing blog posts
- Sharing experiences and expertise on our podcast
- Offering advice, knowledge and skills to help achieve our aim
- Assisting with curriculum development
- Event planning support



Together we reached Deming learners where they are:

- Refreshed our website for **accessibility**
- Published **29 blog posts**
- Produced **21 new podcast episodes** with 21,000+ downloads in 2022
- Introduction to Deming Leadership Principles **Virtual Workshop with 28 participants**
- 4th Annual Bryce Canyon Deming Society Forum at **Southern Utah University engaged more than 100 participants**
- Deming Leadership Seminar (**2.5-days**) in **Columbus, OH, included 98 participants**



In Their Own Words

Conversations about applying Deming in modern organizations.



Andrew Stotz

As our new volunteer podcast host, Andrew brings years of experience using and teaching the Deming philosophy. Now living in Thailand, Andrew interviews a wide range of Deming practitioners with enthusiasm and a love of learning.

DemingNEXT™

250 Courses and Growing

Top 5 Courses Added in 2022

**PDSA
Cycle**

**Air Force
One Case
Study**

**SERIES:
Deming in
Education**

**Deming
Lens:
Innovation**

14 Points

Using DemingNEXT to Engage Learners

Blended Learning pairs

DemingNEXT with live instruction:

- Prerequisite courses
- Videos and content embedded in live training
- Follow-up Learning Paths to continue Deming journey

444 Active Subscribers

including

- 8 Consultant Portals
- 2 University Portals
- 1 Corporate Portal

Learning Paths

guide users, for example:

- Introduction to Deming
- Systems Thinking
- Leading with Deming

Kelly Allan Joined the Board of Trustees



Kelly in action.

Kelly is a long-time Deming practitioner and facilitator for our learning events. He's donated countless hours to the Institute as an advisor, educator and Chair of the Advisory Committee. He joins Diana Deming Cahill, Vincent Cahill, Kevin Cahill, Steven Haedrich, Paula Marshall, and Keith Sparkjoy in guiding the Institute.



Dené Gabaldón, Scholarship Recipient

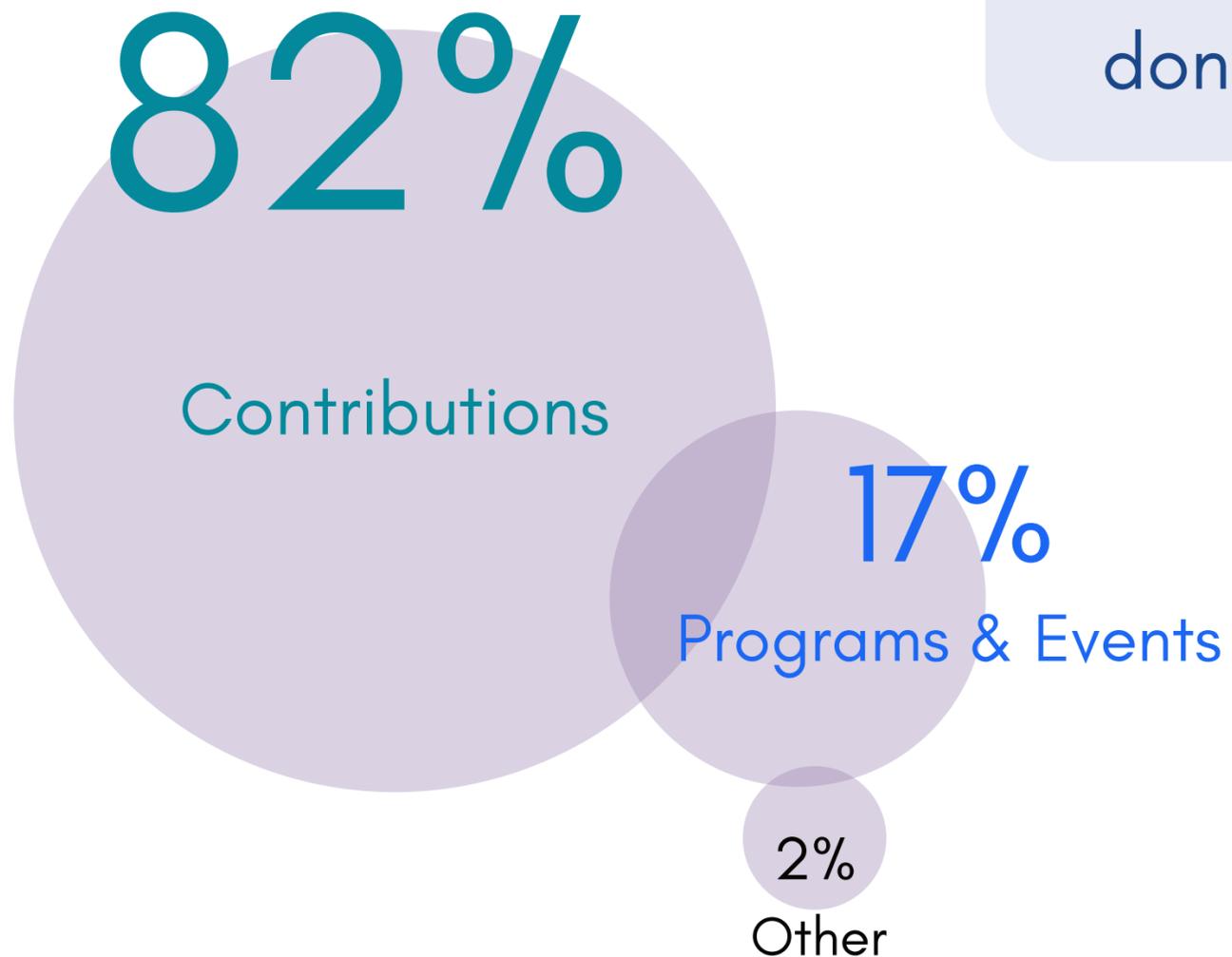


"Now I'm able to use Deming with my teammates and as a supervisor – **creating joy for our team members and keeping us flexible** as we grow.

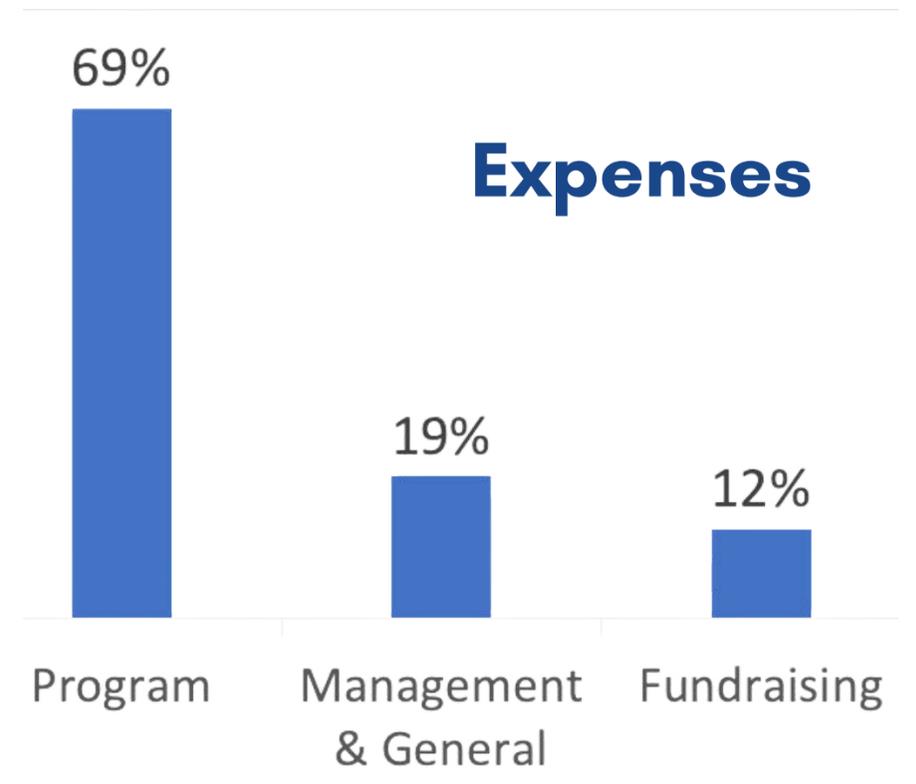
Thank you for supporting the Deming Institute and scholarship recipients like me. **You truly are shining a light on incredible teachings**, in turn creating more joy out in the world."

Thank you, generous donors!

Revenue



In 2022, 82% of our income came from donations, primarily from individuals



Leave a Lasting Legacy



By making a planned gift to The Deming Institute, you can create a legacy that meets your charitable and financial goals today and provides support for The Institute for years to come. Contact Darlene Suyematsu to learn more at darlene@deming.org.



The W. Edwards Deming Institute

PO Box 309 Ketchum, ID 83340

206-395-3084

team@deming.org

www.deming.org

Join our online community!



youtube.com/@deminginstitute



[The W. Edwards Deming Institute](https://www.linkedin.com/company/the-w-edwards-deming-institute)



[@DemingInstitute](https://twitter.com/DemingInstitute)



[@deming.institute](https://www.facebook.com/deming.institute)